

ZERO WASTE MONTHLY



BUSINESS NEWSLETTER



Brought to you by Zero Waste Strategies LLC



HOWDY!



Stacy Savage
Founder & CEO



INTRODUCTION

In this inaugural edition of our monthly newsletter, we extend a warm welcome to corporate sustainability managers, forward-thinking food business owners, visionary hospitality directors, dedicated zero waste managers in higher education, and eco-conscious property owners and managers. This curated content is specially designed to fit the needs of your business industries in providing education and empowerment to drive waste reduction, cost savings, and a green marketing edge.

Discover innovative strategies, success stories, and tailored solutions that not only elevate your environmental stewardship but also boost your bottom line. Join a community committed to transformative change and unlock the green impacts that Zero Waste practices can bring to your business. Let's propel towards a greener, more resilient future. Welcome to a world where the environment and the economy go hand-in-hand!

THE SCOOP!

Zero Waste for Business

>>> BANKING WITH INTEGRITY

Climate First Bank is a new player in the financial scene. As the world's first FDIC-insured community bank dedicated to the environment and sustainability, this institution provides eco-friendly personal and business banking solutions and sustainable infrastructure project funding to create positive social impact.



By Jon Savage
Executive Vice President

MAINE FOOD WASTE MANDATE? <<<



In a narrow 76-64 vote, the Maine House of Representatives approved LD 1009, a bill aimed at curbing commercial food waste by compelling large producers to donate edible leftovers and recycle scraps. Introduced by Rep. Stanley Zeigler Jr., the bill aligns with Maine's solid waste policy, prioritizing reduction, reuse, recycling, and composting. Zeigler emphasizes the potential to reach the state's waste reduction goal, highlighting the significant portion of waste attributed to food. While critics, including the Maine Department of Environmental Protection, argue the state lacks the infrastructure for success, proponents believe the bill could save landfill space, reduce tipping fees, address hunger by encouraging food donations, and support agriculture through organic recycling.

>>> UN REPORT CALLS FOR SHIFT TO ZERO WASTE

The UN Environment Programme (UNEP) has released the Global Waste Management Outlook 2024 (GWMO 2024), emphasizing the urgency of addressing global municipal waste challenges. The report projects a two-thirds increase in municipal waste by 2050, with costs nearly doubling, highlighting the triple planetary crisis of climate change, pollution, and biodiversity loss. The estimated global direct cost of waste management was USD 252 billion in 2020, rising to USD 640.3 billion by 2050 without prompt action. The report advocates a shift to zero-waste and circular economy models, proposing strategies such as data-driven waste prevention, banning problematic materials, inclusive citizen engagement, a just transition, and fostering national expertise. It underscores the roles of multilateral development banks, governments, municipalities, producers, retailers, and consumers in prioritizing waste management to create sustainable societies.



LA SANITATION EYES WASTE CONTRACT RESET <<<



LA Sanitation and Environment is on the verge of resetting its recycLA commercial waste and recycling franchise system, facing a deadlock in contract extension talks with private haulers. Despite the success of the recycLA program launched in 2017, structural issues, slow adoption of organics services, and rising costs necessitate changes. While haulers seek a 10-year extension, LA Sanitation leans towards a five-year extension, emphasizing a shift to zero-waste and circular economy models. Critics cite high fees and outdated contract structures, leading to considerations of an RFP for a more competitive and cost-effective waste management system.

TEX'S CORNER



Tex Savage
Chief Cuddle Officer

TEST YOUR ZERO WASTE KNOWLEDGE

1. There are more trees in the United States today than there were 70 years ago.
2. Burning trash is an acceptable zero waste practice.
3. Businesses should aim to eliminate waste rather than just recycling and reusing waste.

ANSWERS:
1. True. (Scientists estimate that America's forest land contain some 230 billion trees.)
2. False. (This still creates emissions and doesn't fully eliminate waste.)
3. True. (By reducing the amount of waste your business produces, and reusing, refurbishing and recycling as much as possible, your business can save money.)

WEBINAR PRESENTATION SPOTLIGHT



Recently, our founder & CEO, Stacy Savage, hosted a free webinar detailing proven tactics for waste reduction in the hospitality industry.

She covered topics, such as food rotation best practices, legal food donations for a tax credit, and cold appliance maintenance, to name a few.



EMPLOYEE SPOTLIGHT:

STACY SAVAGE - FOUNDER & CEO

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Stacy Savage was born and raised under the brownish, hazy skies and rotten egg smells of southeast Texas, the epicenter of the nation's oil and gas industry.

Early in her career, she knocked on tens of thousands of doors with a statewide environmental nonprofit and helped pass 2 key pieces of legislation for the free and responsible recycling of computers and TVs for all Texas residents.

She founded Zero Waste Strategies in 2013 and works with the business, government, and institutional sectors to help clients reduce waste for increase revenue, deeper customer loyalty, employee empowerment, and a green marketing edge.

Stacy is considered a "Top Environmental Consulting Voice" by LinkedIn and is certified as a TRUE Zero Waste Advisor through Green Business Certification, Inc. (GBCI). She serves on the board of the State of Texas Alliance for Recycling (STAR) and as a business mentor with the TRUE organization and the Austin Young Chamber.

She lives with her husband and company EVP, Jon, and their 3-year old orange tabby, Tex.

EXPERT ADVICE

"Waste reduction is the fastest, cheapest way to start greening your business. The low-hanging fruit is plentiful when it comes to starting programs that will minimize trash for operational efficiency."

Stacy Savage



 Top Environmental Consulting Voice

ABOUT THE COMPANY

Founded in 2013 by Stacy Savage, [Zero Waste Strategies](#) is a sustainability consulting firm specializing in Zero Waste business protocols to support the newly emerging Circular Economy. ZWS works with leaders in the business, government, institutional, and nonprofit sectors who are serious about using waste reduction to drive increased revenue, deeper customer loyalty, employee empowerment, and a green marketing edge.

ZWS is an S-Corp registered in Austin, TX. The company's client list includes Fortune 100 and 500 companies, municipal government agencies, and higher education campuses. The company is a member in good standing with (STAR), the Austin Green Business Leaders Program, and the Green Business Bureau.



ZERO WASTE STRATEGIES

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