

# ZERO WASTE MONTHLY



**BUSINESS NEWSLETTER**



Brought to you by Zero Waste Strategies LLC

[0waste.org](http://0waste.org)



## **SEPTEMBER SUSTAINABILITY: NAVIGATING FALL WITH ZERO WASTE STRATEGIES**



**Stacy Savage**  
Founder & CEO

Welcome to our September Zero Waste Newsletter!

As summer draws to a close, it's an ideal time to reflect on our sustainability goals and prepare for the holiday season and new fiscal year ahead. In this issue, we'll explore ways businesses and organizations are using Zero Waste as an economic driver, spotlight Zero Waste events happening around the country, and provide a recorded training from our founder & CEO on food waste reduction in the hospitality industry. We hope this edition spurs some action in your business to reduce waste for cost savings!

# THE SCOOP!

## Zero Waste for Business

### THE U.S. MAKES MOVES AGAINST PLASTIC POLLUTION

The U.S. now supports a global plastic pollution treaty aimed at reducing annual plastic production, aligning with "high ambition" countries like EU members, South Korea, and Canada. This contrasts with previous U.S. positions and opposes countries like Saudi Arabia and China, who prefer focusing on recycling and packaging design. The policy shift has drawn criticism from industry groups but praise from environmental organizations. Upcoming UN negotiations in Busan, South Korea will address production targets that stalled discussions in Ottawa.



By Jon Savage  
Executive Vice President

### GOODWILL'S BID TO BUILD A TEXTILE RECYCLING POWERHOUSE

Goodwill aims to pioneer textile recycling infrastructure in North America. A pilot study showed 60% of unsold textiles could be recycled using existing technologies. Goodwill plans to become a hub for fabric feedstocks, partnering with recyclers and tech developers. Challenges include lack of policies and economic viability. The nonprofit's vast network, experience, and supply of post-consumer textiles position it uniquely for this circular economy initiative.



### STARBUCKS, DUNKIN' DONUTS AND KFC ARE TEAMING UP TO TEST REUSABLE CUPS

Coffee chains, fast food brands, and local restaurants in Petaluma, California are collaborating on a three-month trial of reusable beverage cups. Thirty businesses are using bright purple cups with the slogan "Sip. Return. Repeat" as the default option. The trial aims to collect data on return rates, operational challenges, and consumer acceptance. Participating businesses aren't changing beverage prices. The project will displace "hundreds of thousands" of single-use cups. Results will be shared with participants and other jurisdictions.



### PROPOSED OSHA HEAT RULE LEAVES WASTE INDUSTRY WITH OPERATIONAL QUESTIONS

OSHA's proposed heat standard raises questions for waste industry operations. The rule would require Heat Injury and Illness Prevention Plans, monitoring heat risks, providing water and breaks, and acclimatizing workers. Industry groups are evaluating how to apply the standard across varied work environments. Concerns include monitoring diverse worksites, scheduling impacts, and acclimatization requirements. Some states already have heat prevention rules, which may provide insight into implementing federal standards.





**Tex Savage**  
Chief Cuddle Officer



## EXPAND YOUR ZERO WASTE KNOWLEDGE

1. The U.S. recycles or composts only about 35% of its waste, meaning the majority ends up in landfills or is incinerated.
2. Buying products with minimal or no packaging, and choosing products in recyclable or compostable packaging, can significantly reduce waste.
3. Zero waste living aims to send nothing to landfill, incineration (waste-to-energy), or the ocean. It focuses on reducing, reusing, recycling, and composting as much as possible.
4. Food waste is the single largest component of municipal solid waste, making up 22% of the waste stream in the United States.
5. Recycling just one aluminum can saves enough energy to power a 100-watt light bulb for 20 hours.
6. Switching to reusable shopping bags can prevent hundreds of single-use plastic bags from being used and discarded.
7. The average American household throws away about \$1,500 worth of edible food each year.
8. Composting food and yard waste can divert up to 30% of household waste from landfills.



## ZERO WASTE STRATEGIES IN THE NEWS

### Reducing Food Waste: Stacy Savage Of Zero Waste Strategies On How They Are Helping To Eliminate Food Waste



Our founder & CEO was recently interviewed by [Authority Magazine](#). From growing up in a polluted Texas oil town to leading statewide environmental legislative initiatives and founding a zero waste consulting firm, read the full article [here](#) for a deep dive on her background & career experience!

# ▶▶▶ SPEAKER'S SPOTLIGHT ◀◀◀



In August, our founder & CEO was hosted by GreenEducation.us for a webinar on food waste reduction in the hospitality industry. She discussed how food generators can manage food waste and how to calculate your tax deductions when legally donating edible food to nonprofits.



Join on **October 2nd and 3rd** for the annual National Zero Waste Conference! This virtual event brings like-minded business and community leaders together to discuss Zero Waste benefits and implementation strategies to reduce waste to landfills.

On Day 1, our founder & CEO will speak on a panel about her career background and the steps she took to become the business owner of a Zero Waste consulting firm working with some of the most well-know businesses brands in the world.

On Day 2, she will moderate a panel on deconstruction and driving the materials reuse economy.

**NATIONAL ZERO WASTE CONFERENCE**

Speaker: **Stacy Savage**  
Zero Waste Strategies

- October 2, 2024
- Concurrent
- Virtual

[REGISTER TODAY](#)

[www.zwconference.org](http://www.zwconference.org)





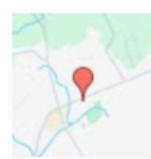


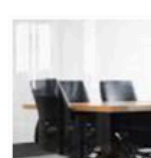
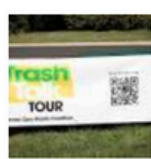

ZERO WASTE USA





# UPCOMING ZERO WASTE EVENTS



<b>10</b> SEP	<b>2024 Kroger Zero Hunger   Zero Waste Charity Golf...</b> Tue, 11:30 AM – 8:00 PM Hermitage Golf Course, 3939 Old Hickory Blvd Old Hickory, TN	
<b>13</b> SEP	<b>Free E-Waste Recycling Event - Rohnert Park</b> Fri, 9 AM – 5 PM Rohnert Park Community Center, 5401 Snyder Ln Rohnert Park, CA	
<b>14</b> SEP	<b>Free Mattress Recycling Event - Rohnert Park</b> Sat, 9 AM – 5 PM Rohnert Park Community Center, 5401 Snyder Ln Rohnert Park, CA	
<b>16</b> SEP	<b>Good Sustainable Monday</b> Mon, 6 – 7 PM Green Tree Public Library, 10 W Manilla Ave Pittsburgh, PA	
<b>18</b> SEP	<b>Recipe Club: Zero-Waste Cooking</b> Wed, 6:30 – 7:30 PM SCLSNJ's Warren Township Library Branch, 42 Mountain Blvd Warren, NJ	
<b>21</b> SEP	<b>Zero Waste Washington: Swan Creek Park Litter Clean Up</b> Sat, 10 AM – 2 PM 2820 Pioneer Way E Tacoma, WA	
<b>21</b> SEP	<b>Zero Waste Saturdays Event</b> Sat, 4 – 8 PM 1560 Berger Dr San Jose, CA	
<b>26</b> SEP	<b>September 26, 2024 Regular Board Meeting</b> Thu, 6:30 – 7:30 PM Ulster County Resource Recovery Agency, 999 Flatbush Rd Kingston, NY	
<b>29</b> SEP	<b>Zero Waste Fall Festival at Kiwanis</b> Sun, 12 – 3 PM Kiwanis Thrift Sale, 100 N Staebler Rd Suite C Ann Arbor, MI	
<b>30</b> SEP	<b>Cooking Up a Zero Waste Kitchen</b> Mon, 5:30 – 6:30 PM Ankeny Kirkendall Public Library, 1250 SW District Dr Ankeny, IA	

# **ABOUT THE COMPANY**

Founded in 2013 by Stacy Savage, [Zero Waste Strategies](#) is a sustainability consulting firm specializing in Zero Waste business protocols to support the newly emerging Circular Economy. ZWS works with leaders in the business, government, institutional, and nonprofit sectors who are serious about using waste reduction to drive increased revenue, deeper customer loyalty, employee empowerment, and a green marketing edge.

ZWS is an S-Corp registered in Austin, TX. The company's client list includes Dell, AT&T, Apple, Kohler, Nestle Purina, Boston University, and the City of Austin. The company is a member in good standing with the US Green Building Council (USGBC), State of Texas Alliance for Recycling (STAR), the Austin Green Business Leaders Program, and the Green Business Bureau.

# **BUSINESS SERVICES**

- TRUE Certification
- Waste Audits
- Green Marketing
- Manager Training
- Employee Training
- Public Speaking

# CONTACT US



ZERO WASTE STRATEGIES

Office: 512-693-7677

Online: [Owaste.org](https://owaste.org)



**SOCIALS:**  
[LINKEDIN](#)  
[TWITTER](#)  
[INSTAGRAM](#)  
[FACEBOOK](#)  
[TIKTOK](#)